



**The Machinery Haulers Association, Inc.  
2023 Safety & Security Conference  
August 21-23, 2023  
Grand Geneva Resort & Spa  
Lake Geneva, Wisconsin**

**This TMHA Publication is Sponsored by West Chester Permit LLC**





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[Map of the Grand Geneva Resort facility \(click here\)](#)

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TMHA Welcomes our Members, Sponsors, and Guests!  
Thank You for Attending.

If your company is not a member, we hope you will consider it becoming one.  
Visit us at <https://www.machineryhaulers.org/> to learn more and to complete  
a [Membership Application](#) or call us at 319-214-7323.

## Things You'll Want to Know!

Hello! Welcome to TMHA's 2023 Safety & Security Conference at the beautiful Grand Geneva Resort & Spa in picturesque Lake Geneva, Wisconsin. We know your time is very valuable and that your travel dollars must be carefully spent. We're pleased and happy that you decided to take time out of your busy schedule to spend three days with us.

Our goal is for you to have a great conference experience. What does that look like? We want you to experience excellent, professional, specialized-trucking-centric presentations, beneficial opportunities to interact and network with other industry professionals, and to do it all in a first-class, relaxing, and enjoyable environment and atmosphere. We've worked hard to see that we deliver that to you over the three days we'll be together. Enjoy!

Following are some things you'll want to know to get the most out of your conference experience. If you have any questions during the conference, please feel free to address them to TMHA president, Clayton "Clay" Fisk, or to any of our board members.

1. Nearly half of our attendees will be playing **GOLF**, with the first tee time at 11:30 am, on Monday, August 21. In advance of the 21<sup>st</sup>, golfers will receive information concerning this year's TMHA Invitational Golf Classic, again sponsored by **Quality Trailer Sales, Inc.**, with flag event prizes provided by **Zurich North America** and golf balls provided by **HUB International Insurance**. Most of the rest of the meeting attendees will come in Monday afternoon or evening.

2. The **Welcome Reception** was so successful last year; we're bringing it back again this year. It will be held from 7:00 pm to 8:00 pm Monday evening on the Links Patio, which is located right off the Pro Shop. You can find it on the [map of the property](#). **DINING Monday evening** will be on your own. You can click on the link above, or right [HERE](#), to find out about the varied dining opportunities available right at the Grand Geneva Resort so you won't even have to leave the property for dinner if you don't want to. Making a reservation ahead of time is recommended though.

3. If you look at [the Grand Geneva map](#), note that most of our attendees should be lodged in Buildings 5-7. As you can see, they are across the parking lot from the Conference Center where our meeting and meals will be. **Here's where our events will be held:**

Breakfast (both Tuesday & Wednesday): **Geneva ChopHouse**

Lunch (Tuesday): **Geneva ChopHouse**

Cocktail Hour (Tues after boat) on "**Greenview**" (opposite side of Bldg. #4 from parking lot)

Dinner (Tuesday): **Linwood Ballroom**

Meeting (Tuesday & Wednesday): **Maple Lawn B & C**

4. **BOAT RIDE:** The excursion boat ride around gorgeous Geneva Lake, sponsored by **HNI Risk Services**, is always a favorite. This year we'll be boarding a Jones Motor Coach, provided by sponsor **CameraMatics**, at the main entrance to the resort at **3:30 PM sharp! Do NOT be late!** Departure will be very promptly thereafter. We'll be picked up shortly after the boat ride by the same motor coach. **Do NOT get left behind.** There will be too many of us this year to count heads. **It will be your responsibility to timely board the motor coach.**

5. **ATTIRE:** While we are a professional organization and will be holding a professional event, we understand it can be quite warm at Lake Geneva in the month of August. And, after all, we are going on a boat ride shortly after we adjourn the meeting for the day at 2:30 pm. You *may* have time to change clothes after the meeting, but **don't be late for the bus**. Then, after we return from the boat, we will be enjoying cocktails outside and then dining inside. The rule of thumb is this: *Business casual* is appropriate. A golf or company shirt and slacks is fine. During the meeting, a jacket or sport coat is fine if you are comfortable that way. There won't be many suits or neckties, but there may be a few. They are not required. We want to be professional, yet comfortable too.

**The Machinery Haulers Association, Inc.**  
**TMHA Safety & Security Conference – August 21-23, 2023**  
**Schedule of Events**  
**The Grand Geneva Resort & Spa – Lake Geneva, Wisconsin**

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**Monday, August 21**

- 11:30 - The 5th Annual TMHA Invitational Golf Classic on Grand Geneva's "Brute" Golf Course  
*Outing Sponsored by Quality Trailer Sales, Inc.*  
*Flag Event Prizes provided by Zurich North America*  
*Golf balls provided by HUB International Insurance*
- 7:00 to 8:00 – Welcome Reception (Links Patio) .... *Sponsored by Searcy Trucking Ltd*  
*Cocktails & Light Hors d'oeuvres*

**Tuesday, August 22**

- 7:00 Breakfast & Networking (Geneva ChopHouse) .... *Sponsored by XL Specialized Trailers, Inc.*
- 8:00 Welcome (Maple Lawn BC)- Clayton Fisk, President & COO  
Invocation – Steven Todd, ProMiles Software Development Corporation  
Opening of Meeting – Randy Amhof, Chairman of the Board  
Pledge of Allegiance  
Introductions of Members & Guests  
Sponsor Recognition  
Matters of Interest, Meeting conduct & Anti-trust Policy
- 8:15 **Award Presentations – 2022 Truck Fleet Safety Contest** *sponsored by HNI Risk Services, LLC*
- 8:30 **KEYNOTE SPEAKER: Professor Ernie Goss, Ph.D.** Economics | Creighton University
- 9:45 Break *sponsored by Brown & Brown, Inc.*
- 10:00 **David Heller**, Senior Vice President of Safety & Government Affairs | Truckload Carriers Association
- 11:00 **Dave Renfrew**, Industry Relations | Tenstreet
- 12:00 Lunch (Geneva ChopHouse) .... *Sponsored by Great West Casualty Company*
- 1:00 TMHA "**Spotlight**" on Allied member **Pedigree Technologies** presented by Steve Sanderson
- 1:30 **FEATURED SPEAKER: Joe Massicotte**, General Manager | Cummins, Inc.
- 2:30 Adjourn for the day
- 3:30 Meet @ Main Entrance - board Jones Motor Coach...*Sponsored by CameraMatics*
- 4:00 Cruise on Geneva Lake *sponsored by HNI Risk Services, LLC*
- 6:00 Board the Jones Motor Coach back to the Grand Geneva Resort
- 6:30 Social Gathering (on the "Greenview") .... *Sponsored by Transport Permits of Des Moines, Inc.*
- 7:30 Dinner at the Grand Geneva Resort (Linwood Ballroom) .... *Sponsored by XL Specialized Trailers, Inc.*

**Wednesday, August 23**

- 7:00 Breakfast & Networking (Geneva ChopHouse) .... *Sponsored by Landstar Transportation Logistics, Inc.*
- 8:00 30-Minute Quicker-hitter Discussion (Facilitators: Ted Perryman, John Simms & Steven Todd)
- 8:30 **Frank Cassidy**, Head of Sales Enablement | CameraMatics
- 9:30 **Steve Stanaszak**, Partner | Scopelitis Law Firm
- 10:30 Break *sponsored by Brown & Brown, Inc.*
- 10:45 **Sean Garney**, Co-Director | Scopelitis Transportation Consulting
- 11:45 Wrap-up & Adjournment



## Registered Conference Attendees

\*\*\* For TMHA Member Conference Attendees Only \*\*\*



## TMHA Safety & Security Conference Speakers



**KEYNOTE SPEAKER: ERNIE GOSS, Ph.D.** is the Jack MacAllister Chair in Economics at Creighton University. He is also principal of the Goss Institute in Denver, Colo. Dr. Goss, a U.S. military veteran, is a former faculty research fellow at NASA's Marshall Space Flight Center, and he was a visiting scholar with the



Congressional Budget Office.

Dr. Goss has published more than 100 research studies focusing primarily on economic forecasting and on the statistical analysis of business and economic data. His book Changing Attitudes Toward Economic Reform During the Yeltsin Era was published by Praeger Press, and his book Governing Fortune: Casino Gambling in America was published by the University of Michigan Press.

He is editor of Economic Trends, an economics newsletter published monthly with more than 10,000 subscribers, produces a monthly business conditions index for the nine-state Mid-American region, and conducts a survey of bank CEOs in 10 U.S. states. Survey and index results are cited each month in approximately 100 newspapers; citations have included the New York Times, Wall Street Journal, Investors Business Daily, The Christian Science Monitor, Chicago Sun Times, and other national and regional newspapers and magazines. Each month 75-100 radio stations carry his Regional Economic Report.



**FEATURED SPEAKER: JOE MASSICOTTE, General Manager | Cummins, Inc.**

Joe Massicotte is a graduate of DePaul University. He has been in the diesel industry for the past 20 years and comes from a very diverse background of career roles in the diesel industry. In the early stages of his career, Joe started working at Chicago International Trucks (now Rush Truck Centers), calling on small to very large fleets in Chicago and Northwest Indiana. Massicotte then moved to Navistar's corporate offices where he branched out and worked in several roles such as Used Truck Sales for the Midwest, Engineering supplier development, Engineering new product development, manufacturing, procurement, and national accounts. From Navistar, Massicotte joined Alliant Power where he worked in business development for the U.S. supporting the aftermarket side of the diesel industry.



Massicotte's most recent and current position is with Cummins Inc. as General Manager of Midwest for Sales and Service supporting new engine sales, service, aftermarket, and warranty. In Joe's personal life, he lives in Naperville, IL with his wife and two kids. He's an avid Chicago sports fan with a love of being an amateur Chef for the family. When time allows, he likes playing hockey and staying active.



**FRANK CASSIDY, Director of Sales Enablement | CameraMatics**

With over 10 years working in the fleet video safety industry, Frank has worked with a large variety of fleets ranging from small, local operations to enterprise fleets of 1000+ units. This experience has included everything from assisting in the creation of fleet safety policies, to managing insurance relationships, as well as exploiting the operational benefits video safety brings to a fleet.



As Head of Sales Enablement at CameraMatics, Frank’s focus is on identifying fleets which will benefit from the specific advantages of CameraMatics, over the more generic offerings typically found on the market.



**P. SEAN GARNEY, Co-Director,  
Scopelitis Transportation Consulting**  
[sgarney@scopelitisconsulting.com](mailto:sgarney@scopelitisconsulting.com)



P. Sean Garney uses his deep industry knowledge and experience to deliver an array of services for STC. He began his career in the trucking industry delivering landscaping materials nearly 20 years ago. Since, he has held roles as a dock worker, load scheduler, freight broker, and industry advocate. Prior to joining STC, Garney worked for NIC Federal, the government contractor that operates FMCSA’s pre-employment screening program, where he collaborated with trucking industry

stakeholders to advance information technology priorities in the federal government.

Prior to that, Garney served as Director of Safety Policy for the American Trucking Associations (ATA). During his time at ATA, he worked to improve federal rules and programs, advance legislation focused on motor carrier safety, and helped reduce carrier compliance costs. He has served as an industry expert on topics ranging from Hours of Service, Electronic Logging Devices (ELDs), and the FMCSA’s Compliance, Safety and Accountability program, among others.

Garney earned a Masters of Transportation Policy, Operations & Logistics from George Mason University and a Bachelor’s in Public Relations from State University of New York at Oswego. He is an active member of several motor carrier industry associations and several local citizen advisory boards focused on transportation. Sean lives in Sioux Falls, South Dakota with his wife and two children.



**DAVID HELLER** is the **Senior Vice President of Safety & Government Affairs** for the **Truckload Carriers Association (TCA)** and is responsible for communicating and interpreting all trucking-related regulations – safety, legislative, and otherwise – to the membership of TCA and our congressional representatives on Capitol Hill.



Heller regularly develops and authors comments regarding trucking industry mandates based upon association policies and principles and serves as staff liaison for all federal and state legislative and regulatory issues pertaining to the Department of Transportation and other related federal agencies. As a routine part of his job, he supports the association membership in the resolution of technical inquiries on the trucking industry, with particular emphasis on the Federal Motor Carrier Safety Regulations (FMCSR).

As evidenced by his participation in FMCSA’s Entry Level Driver Training Advisory Committee (ELDTAC), Heller has become a recognized industry expert in trucking. Heller is also one of the few association executives who has earned his certification from the North American Transportation Management Institute (NATMI) as a Certified Director of Safety (CDS).

Heller is regularly sought after for commentary on national news networks such as CNN and FOX News, to name just two. He has appeared multiple times on the Dave Nemo Show and Road Dog Trucking News with Mark Willis to explain TCA's position on key legislative and regulatory issues, has spoken on issues to multiple industry-based trade associations, and authors a monthly column for *FleetOwner*, a national publication pertaining to trucking. He is regularly approached for comment on industry-relevant matters by top trucking trade publications and offers a quarterly webinar to TCA members that provides updates on important industry issues such as ELDs, Hours of Service, and Testing for Drugs and Alcohol.



**DAVE RENFREW, Industry Relations**

With an impressive three decades of experience in the industry, Renfrew is a seasoned professional who has made significant contributions to the world of recruiting and safety in the trucking industry, leading up to his being named Transport Topics' 2021 Recruiting Professional of the Year. Throughout his career, Dave has demonstrated unwavering dedication to enhancing efficiency, streamlining processes, and elevating the standards for carriers and professionals alike. Dave's career journey led him to Tenstreet, a pioneering



platform, where he works with the Professional Services team to empower carriers and professionals to achieve new levels of effectiveness. His mission is rooted in a commitment to facilitate growth and improvement, ensuring that the industry evolves to meet the demands of a dynamic landscape. As a firm believer in paying it forward, Dave considers his role at Tenstreet a way to give back to an industry that has been his professional home for so long. By sharing his extensive expertise, he envisions a future where the industry thrives through collaboration, innovation, and continuous development.



**STEVEN STANASZAK**, is a Partner with the law firm of **Scopelitis,**



**Garvin, Light, Hanson & Feary.** Stanaszak earned a B.A. degree from the University of Wisconsin-Milwaukee and a J.D. degree from the Marquette University Law School. Among many notable memberships and admissions, Steven is admitted to practice before the United States Supreme Court.

Stanaszak focuses on trial court litigation of catastrophic injury, disfigurement, and wrongful death claims as well as the defense of employment-related claims against employers. His practice also involves assisting clients by coordinating emergency response accident investigation, reconstruction, and evidence preservation, and engaging in comprehensive pre-suit claim analysis and valuation for catastrophic injury claims.

Regardless of the type of claim, Stanaszak focuses on assisting clients with an efficient and effective resolution of their disputes before and after a lawsuit is filed.



## TMHA Thanks its Generous Safety & Security Conference Sponsors

Monday TMHA Golf Outing – Quality Trailer Sales, Inc.



Golf Outing flag event prizes – Zurich North America



Golf balls provided by – HUB International Insurance



Monday Welcome Reception – Searcy Trucking, Ltd.



Tuesday Breakfast – XL Specialized Trailers, Inc.



Tuesday morning Break – Brown & Brown, Inc.



Tuesday Luncheon – Great West Casualty Company



Tuesday Motor Coach – CameraMatics



Tuesday Scenic Boat Cruise – HNI Risk Services LLC



Tuesday evening Social Gathering – Transport Permits, Inc.



Tuesday evening Dinner – XL Specialized Trailers, Inc.



Wednesday Breakfast – Landstar Trans. Logistics, Inc.



Wednesday morning Break – Brown & Brown, Inc.



Electronic Meeting Booklet – West Chester Permit, LLC



## TMHA Thanks its Generous Premiere Sponsors!

PLATINUM (\$3,000+)

**HNI Risk Services, LLC**

*"We Love Truckers"*

Sponsor of TMHA Truck Fleet Safety Contest  
Sponsor of Annual Geneva Lake Excursion Boat Cruise



GOLD (\$3,000)

**Great West Casualty Company**

*"Trucking is Our Business .... Our Only Business"*



SILVER (\$2,000)

**Brown & Brown Insurance**

It's Time to Rethink Insurance.



BRONZE (\$1,500)

**Hudson Insurance Group**

*"Committed to Providing Superior Specialty Insurance Products"*



BRONZE (\$1,500)

**Kunkel & Associates, Inc.**

Dedicated. Trusted. Insurance.



EVENT

**XL Specialized Trailers, Inc.**

Sponsor of "The Dave Nemo Show"  
at the 2021 Annual Meeting



**TMHA Motor Carrier Members**



HILBURN  
TRUCKING, INC.



**TMHA Allied Members**



Dedicated. Trusted. Insurance.



## **TMHA Board of Directors**

### **Chairman**

**Randy Amhof**  
*Amhof Trucking, Inc.*



### **Immediate Past Chairman**

**Lance Votroubek**  
*Warren Transport, Inc.*



### **First Vice Chairman**

**Melanie Evans**  
*Landstar Trans. Logistics*



### **Director-at-Large**

**Norm Blagden**  
*Searcy Trucking, Ltd.*



### **Second Vice Chairman**

**Dave Gallano**  
*Gallano Trucking, Inc.*



### **Director-at-Large**

**John Simms**  
*HNI Risk Services, LLC*



### **Treasurer**

**Jon Coca**  
*Diamond Transportation System, Inc.*



### **President**

**Clayton Fisk**  
*The Machinery Haulers Association, Inc.*



## **TMHA Calendar of Upcoming Events**

### **August 21-23, 2023**

2023 Safety & Security Conference  
Venue: Grand Geneva Resort & Spa  
Location: Lake Geneva, Wisconsin



### **April 14-16, 2024**

2024 Annual Meeting & Management Conference  
Venue: Scottsdale Marriott Old Town  
Location: Scottsdale, Arizona



### **Fall 2024**

2024 Safety & Security Conference  
Venue: Grand Geneva Resort & Spa  
Location: Lake Geneva, Wisconsin



## Guidelines for Conduct at TMHA Meetings

Potential antitrust violations are inherently present at all meetings of trade associations because an essential element of antitrust violation -- a combination of competitors -- exists. Discussions can generally involve any subject without raising antitrust concerns if they are kept free of even the suggestion of restraint of trade, or the selection of suppliers, customer, or prices.

Examples of conducts that clearly restrains competition and is presumptively unlawful include:

- (A) Agreements to raise, lower, stabilize, or in any other way establish price, or factors related to price, such as costs, wages, discounts, credit terms, or profit levels (discussion of past prices may also be suspect);
- (B) Discussions concerning what constitutes a "fair" profit level;
- (C) Agreements to allocate or control markets, sales territories, customers or geographic territories;
- (D) Agreements to restrict or affect the availability of products or services, or the terms or conditions of their sale;
- (E) Discussions of the ethics or propriety of pricing practices, such as price adjustments, discounts, and credit terms, or whether said practices constitute an unfair trade practice;
- (F) Agreements requiring customers to purchase an ancillary item or service in order to buy the desired product or service;
- (G) Agreements to refrain from competing;
- (H) Agreements refusing to deal with third parties (boycotts).

Other areas to be scrutinized for antitrust compliance include discussions concerning membership, fees and services for members and non-members, statistical programs, joint research programs, standard-setting, group buying and selling programs, and certification.

TMHA seeks to avoid antitrust violations in connection with Association activity, so participants should avoid engaging in conduct – in meetings or socially – that gives even the appearance of an impermissible conversation, agreement, alliance, or impropriety.

Meetings should be conducted in such a way as to minimize allegations of antitrust improprieties. A specified agenda and related topics should be adhered to and minutes should be taken. Participants always have the right to object to discussing any subject. Those chairing meetings should avoid discussing or making recommendations on subjects of questionable legality and should halt discussions of impermissible subjects. Less sensitive but suspect subjects, such as matters relating to data collection, cooperative research, and standard-setting, should be deferred until counsel can be consulted. Secret or "rump" meetings held when official meetings are scheduled should be avoided.

Disregard of these considerations can result in antitrust exposure for the Association, the individuals, and the companies involved. Civil and criminal penalties apply, and private rights of action are available to those alleging business interference or economic injury.

