

"NEWS & VIEWS"

A publication of The Machinery Haulers Association, Inc.

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TMHA again thanks its much appreciated sponsors!

Again, this month, and every month, we want to give priority to thanking our loyal sponsors for stepping up and very generously contributing to the success of TMHA by providing needed financial support to our organization. Our sponsors give of their time, personnel, and money to help us provide the quality meetings and speakers that have become a hallmark of TMHA. We want to offer our very sincere thank you to PLATINUM sponsor, HNI Risk Advisors; GOLD Sponsor, Great West Casualty Company; BRONZE Sponsor, Kunkel & Associates; and Supporting sponsors, Omnitracs, and Transport Permits, In addition, we want to express our gratitude to Quality Trailer Sales, for sponsoring the 1st Annual TMHA Invitational Golf Classic on August 1. We also want to give a special shout out to NEW Supporting Sponsor Craftsmen Utility Trailer who will be donating the Winner and Flag event prizes! THANK YOU!







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Calendar of Upcoming Events

<u>August 1, 2 & 3, 2018</u> Safety & Security Meeting The Abbey Resort & Avani Spa @ Fontana-on-the Lake, WI

<u>December 5 & 6, 2018</u> Regulatory, Economic & Political Symposium Jumer's Casino & Hotel @ Rock Island, IL

March 14, 2019 2019 Annual Meeting (Board Election year) Location: Las Vegas, NV

<u>August 1 & 2, 2019</u> Safety & Security Meeting The Abbey Resort & Avani Spa @ Fontana, WI

<u>December 4 & 5, 2019</u> Regulatory, Economic & Political Symposium Jumer's Casino & Hotel @ Rock Island, IL



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TMHA Looks Forward to Summer Safety & Security Meeting

Don't miss the boat! If you haven't already registered for this year's TMHA Safety & Security meeting, you may do just that. Don't let it happen. Go online at <u>www.machineryhaulers.org</u> and register TODAY! **The room block expires July 2!** If you don't make your hotel reservation by then, it doesn't mean you can't attend the meeting, of course, but it does mean you won't get the nice reduced rate we have, and you might not even be able to get a room!

The Abbey Resort & Avani Spa, in quaint Fontana-on-the-Lake, WI, will once again be the venue for this meeting. Please, bring guests who may be interested in becoming members or sponsors. This meeting showcases TMHA like no other, so let's show off our organization and have a record attendance.

Hear Jerad Childress, from the Scopelitis Law Firm, fill us in on the latest regulatory & enforcement activities, FMCSA audit protocols & preparation, load securement, litigation issues, and More! Hear C-TPAT expert, Gene Garza, explain how a carrier gets C-TPAT certified and then what's needed to stay that way! David Medeiros, of Scopelitis Transportation Consulting, will explain what your company can do to prevent an active shooter situation and how to prepare to deal with one if the unthinkable happens at your company. Also in store is another of our excellent panel presentations, moderated by John Simms (HNI Risk Advisors) and featuring Linda Blisset (Illinois Trucking Assn.), Jeff Davis (Napa River Insurance Services), and Milton Van Horn (Carrier One). There's even more Sarah Hansen & John Joines of Great West Casualty Company will be making a timely and pertinent presentation as well. Don't miss it!

Plan to play in the first ever TMHA Invitational Golf Classic (YOU *are* invited!) at gorgeous Abbey Springs Golf Course, touted as "Wisconsin's Most Beautiful Golf Course," only 5 minutes from the resort! We want to especially thank event sponsor **Quality Trailer Sales** and supporting winner & flag event sponsor **Craftsmen Utility Trailer** for helping to make this event possible!

Don't miss the traditional and always looked-forward-to **HNI Risk Advisors**-sponsored excursion boat social cruise around beautiful Geneva Lake prior to dinner, and the social hour between the cruise and dinner sponsored by **Transport Security, Inc.**

After a huge flurry of initial registrations, the pace has slowed a bit, but we know there are more of you who intend to attend. Don't procrastinate Get signed up TODAY!



Former Warren executive, Ken Nelson, dies.

Word has been received that former Warren Transport executive, Ken Nelson, died on May 21 in Waterloo, IA. Ken had most recently served as Warren's executive vice president of sales and marketing. Ken had been employed by Warren for 56 years, having retired in 2014. Ken was also a staunch, regular supporter of TMHA and was respected by all. Those who knew Ken admired him for his grit and determination through many trials and difficulties he faced in life after an auto accident in 1975, always being fiercely independent, upbeat, and always having a smile on his face. Ken will be missed by his many friends and colleagues. He leaves behind his wife, Jane, three adult children, and many grandchildren, nieces, and nephews.

Is TMHA the only game in town?

Let's say it right off the bat. TMHA is not the only trucking trade association there is. HOWEVER, TMHA fills a niche that no one else we know really speaks to. The large organizations, while good organizations in their own way, are made up primarily of van carriers that do not face all the same issues as our member, specialized, machinery-hauling, open-deck carriers do. Another organization focuses on carriers that do primarily super-loads, but not so much what we do.

TMHA is, in a sense, the only game in town for carriers that focus on transporting machinery and machinery-related products on step-deck, lowbed, & RGN-type equipment! TMHA is the only organization we know that has THREE quality, premiere meetings per year, rather than one annual conference. TMHA is the only organization we know that charges a reasonable annual membership fee and does NOT charge to attend its meetings! TMHA is the only organization we know that offers all its members, very large, or very small, an equal voice and opportunity to share their opinions and concerns in a friendly and unintimidating atmosphere.

Where are we going with all of this? <u>We need to grow our organization</u>. To do so will be beneficial to, not only the organization itself, but to each of its members. The more resources we generate through memberships and the more input and great ideas we have to share, the better for all.

To that end, we are going to run a promotion to the end of this year. For <u>each referral lead</u> that is provided to us by a member that turns into a new carrier member, we will offer the referring member $\frac{100 \text{ off their membership dues for 2019}}{100 \text{ off their member is joining because they were referred by the current member. To those of you who have read this far, the first two members that send us an email referring to this article will be sent a $25 gift card.$

Help us grow TMHA and to make it an even better organization to serve our members. Talk up TMHA with your qualifying motor carrier friends and contacts at other carriers like yours and let them know what a great organization it is and what a good and cost-effective investment your TMHA membership dues are.

Want to Help Grow TMHA? Give us the Word.

Unfortunately, TMHA is one of the best kept secrets in our industry and we need to market ourselves and get the good word about TMHA out there.

Quotes from our members regarding why they enjoy belonging to TMHA, why they feel it brings their companies value, and why they feel it is cost-effective compared to other trucking trade associations can help us do that.

Just give us a sentence, or several, and your permission to publish your quote, your name and your company's name, on our website and in any advertising materials we come up with. Please send them, and your permission, to us at <u>tmha@machineryhaulers.org</u> Thank you!

YOUR Story can Appear in TMHA "News & Views"

Anything good happening at your company? If there is, and we know there is, it would be great to share it with our other TMHA members. We'll be happy to put those items in "News & Views" and out on our website as well. Don't keep those good stories to yourself. Show your company pride and share those good events, awards, and ideas with the rest of us.

How about being the first to have an Op-ed appear in "News & Views!" Yup, you can still be the first. Let's break that ice! Got an opinion you'd like to share about a vital trucking industry issue? Got a tip or a hint that our members could benefit from? Everyone's got an opinion. Share yours. Simply shoot your submission off to <u>tmha@machineryhaulers.org</u> We'll be looking for yours. Thank you.

Articles of Interest

(Articles published herein do not represent the opinions or positions of The Machinery Haulers Association, Inc. or its members or sponsors. Articles are shared herein because it is felt they may be of interest to our readers and to stimulate thought and discussion. Unless specifically stated, TMHA does not endorse or condemn the opinions or positions set forth in the articles. The reader must consider the material and make their own assessments of the accuracy and validity of the ideas stated in the articles.)

***The ELD rule is hurting the trucking industry and our nation** – While it is evident this writer does not fully understand this issue or the history behind it, it is still interesting to read the point of view of this non-trucking industry "civilian." – Attribution: An article by Erich Reimer published in Townhall

https://townhall.com/columnists/erichreimer/2018/05/15/the-eld-rule-is-hurting-the-trucking-industry-andour-nation-n2480592?utm_source=thdaily&utm_medium=email&utm_campaign=nl&newsletterad=

*Bill filed in House would exempt Owner/Operators from ELD mandate – This article was submitted by one of our members. Some groups are just not ready to give up on unplugging ELD's. Read the article and then read the comments and analysis provided to us by our friend and trucking safety and governmental affairs expert David Heller. – Attribution for article: Overdrive Magazine

www.overdriveonline.com/bill-filed-in-house-would-exempt-owner-operators-from-eld-mandate/

Here is Mr. Heller's response when the question, "What are the chances?" was put to him.....

Slim and none....and Slim just walked out the door...

- 1. The bill cannot get done on its own. Nothing moves by itself anymore. Therefore, we would need to look for something larger to attach it to of which the Appropriations bill (THUD) just moved out of the House.
- 2. Congressman Babin introduced the ELD Extension Act last summer. It died on the vine and it was merely seeking a delay. These bills can and will attract the attention of relatively new reps who are looking to support the small business owner. That being said, institutional Republicans will never buy into this.
- 3. The reason they keep introducing bills like this in the House is that they know it can never gain steam in the Senate.
- 4. Not only Republicans would oppose this as very few Democrats will support these bills either. The safety advocates will play and have played the safety card to the Democrats so that they won't waiver in their support for ELDs, and they haven't.
- 5. Which leaves these anti-ELD folks with strictly Republicans to play on. Small business supporters like the GOP will rise and support a bill like this, but not the entire party, because there are Republicans with strong trucking contacts and knowledge and they know that groups like TCA support the technology.
- 6. The biggest problem that ELDs are facing is the boatloads of misinformation that lead to bills like this. It is almost as if the world woke up and realized that there are Hours of Service regulations that need to be complied with. The regs were always there, it is just that a lot of the Owner Operators chose to believe that they were optional through their logging practices and, of course, that is just not the case.
- **7.** With all the misinformation out there, everyone needs to realize that the more productive conversation is not the ELD, but rather the Hours of Service. That is where the problem lies and advocating for greater flexibility is the cure not abandoning a rule that has leveled the playing field.

*An opinion regarding active shooter situations and how to react. – This article ties in with the presentation that David Medeiros (Scopelitis Transportation Consulting) will make at the August TMHA Safety and Security meeting. We do not know whether or not Mr. Medeiros would concur with the opinions expressed in the article. – Attribution: United States Concealed Carry Association (USCCA)

https://www.usconcealedcarry.com/dangers-lock-getstay/?j=9568&sfmc_sub=2999079&l=15_HTML&u=177724&mid=7295358&jb=277_

